



Honor Flight Network Summit 2026

Schedule of Events

Thursday, February 26

9:00 a.m. – 8:00 p.m. (12 p.m. – 1 p.m. break)

Summit Registration – Level 1
Arlington Registration Desk

Friday, February 27

SKYVIEW ATRIUM OPEN ALL DAY FRIDAY FOR PRIVATE MEETINGS/NETWORKING – WHEN NOT IN BREAK-OUT SESSIONS

Time	Session	Speaker	Location
8:00 a.m. – 9:00 a.m.	Late Registration	Arlington Registration Desk Level 1	
9:00 a.m. – 10:00 a.m.	Breakout Session #1		
Option 1	Hub Meetings 101	Cathy Berkshire (HF Northeast Indiana)	Salon I
Option 2	Showcasing Your Hub in the Digital Age	Brandon Fields (HFN Digital Marketing & Media Specialist)	Salon II
Option 3	In Case of Emergency	Dr. Carrie Fales (HF of the Cape Fear Area)	Salon V
Option 4	Keeping the Mission Strong	Jenny Brawley (HFN, Capital Region HF) Jody McClain (Badger HF)	Salon VI
10:00 a.m. – 10:30 a.m.	Break		
10:30 a.m. – 11:30 a.m.	Breakout Session #2		
Option 1	Hub Meetings 101	Cathy Berkshire (HF Northeast Indiana)	Salon I
Option 2	Maximizing AI to Help Your Hub	Aaron Van Beek (Midwest HF)	Salon II
Option 3	In Case of Emergency	Dr. Carrie Fales (HF of the Cape Fear Area)	Salon V
Option 4	Fundraising & Cost Saving	Allison Quintan (HFN Director of Hub Relations)	Salon VI
11:30 a.m. – 1:30 p.m.	Lunch Break on your own		
1:30 p.m. – 2:30 p.m.	Breakout Session #3		
Option 1	Fundraising & Cost Saving	Allison Quintan (HFN Director of Hub Relations)	Salon I
Option 2	Showcasing Your Hub in the Digital Age	Brandon Fields (HFN Digital Marketing & Media Specialist)	Salon II
Option 3	Keeping the Mission Strong	Jenny Brawley (HFN D.C. Support Liaison) Jody McClain (Badger HF)	Salon V
Option 4	Understanding Emotions at the Wall	Tim Tetz (Director of Outreach, Vietnam Veterans Memorial Fund)	Salon VI
2:30 p.m. – 3:00 p.m.	Break		
3:00 p.m. – 4:00 p.m.	Breakout Session #4		
Option 1	Maximizing AI to Help Your Hub	Aaron Van Beek (Midwest HF)	Salon I



Friday, February 27 (Cont.)

Option 2	Women in Leadership	Theresa Werner (HFN Chairman of the Board)	Salon II
Option 3	All About Hub Insurance	Mike Rummel (Founder, Rummel Associates)	Salon V
Option 4	Understanding Emotions at the Wall	Tim Tetz (Director of Outreach, Vietnam Veterans Memorial Fund)	Salon VI
4:00 p.m. – 7:00 p.m.	Honor Flight Expo & Happy Hour		Salon III & IV & Pre-Function

Saturday, February 28

Time	Session	Speaker	Location
8:30 a.m. – 9:00 a.m.	Colors, National Anthem, and Welcome	Marion Watkins – Interim CEO Theresa Werner – Chairman of the Board	Salons III & IV
9:00 a.m. – 9:15 a.m.	Hot Topics	Marion Watkins – Interim CEO Theresa Werner – Chairman of the Board	Salons III & IV
9:15 a.m. – 10:30 a.m.	How Far We've Come . . . and a Glimpse into a Future Memorial	Earl Morse and Jeff Miller – Co-Founders Scott Stump – CEO & President, National Desert Storm Memorial Association	Salons III & IV
10:30 a.m. – 10:45 a.m.	Break	SALON VI	
10:45 a.m. – 12:15 p.m.	“Messaging Matters” – Keeping Your Hub’s Public Communications on Point	Mac McKeever – Senior Manager, Media Strategy, Moore	Salons III & IV
12:15 p.m. – 1:00 p.m.	Lunch	Salons III & IV	
1:00 p.m. – 1:30 p.m.	A New Era of Hub Support	Allison Quinlan – Director of Hub Relations	Salons III & IV
1:30 p.m. – 3:00 p.m.	“Messaging Matters, Part 2” – Strengthening Honor Flight One Hub at a Time	Mac McKeever – Senior Manager, Media Strategy, Moore	Salons III & IV
3:00 p.m. – 3:15 p.m.	Break	SALON VI	
3:15 p.m. – 4:15 p.m.	Key Updates from Our Partners at ANC, USPP, and TSA; Memorial Updates	Kassia Reedy – Events & Ceremonies Specialist, ANC Allison Quinlan – Director of Hub Relations Jenny Brawley – D.C. Support Liaison Daryush Mazhari – Stakeholder Manager, Travel Protocol Office and Wounded Warrior Program, TSA, Reagan National Airport	Salons III & IV
4:15 p.m. – 4:30 p.m.	Closing Remarks	Theresa Werner – Chairman of the Board	Salons III & IV
6:30 p.m. – 8:30 p.m.	Dinner (NO JEANS PLEASE)	Featured Keynote Speaker, SSG Bobby Henline (Ret.)	Salons III & IV
8:30 p.m. – 11:30 p.m.	Gather/Mingle with Fellow Hubs	Honor Flight Lounge (Crystal Sky View Atrium)	