

# A Hero's Welcome to Our Vietnam Veterans

Perfecting your veteran's experience at the place our nation set aside to honor its Vietnam veterans



## The Reality



In the first 200 years of the United States, we had never created a memorial on the National Mall to honor everyone who served and sacrificed in a war.





# Our Legacy

#### Established on May 28, 1979

- First two months raised \$144.50
- In July, teased by CBS News for failure

Legislation Passed July 1, 1980

 Between 1979 and 1981 raised \$8 million in private donations







# The Dedication



On Veterans Day 1982, The Vietnam Veterans Memorial was dedicated.

In 1995, the Korean War Memorial was dedicated.

In 2004, the World War II Memorial was dedicated.

In 2021, the World War I Memorial was dedicated.

The VA estimates 5.1 million Vietnam era veterans are alive.

The NPS estimates over 5 million visitors at The Wall

# **Since 1982**







Since 1982, we installed The Three Servicemen statue, a flagpole, and the In Memory Memorial. We still maintain the Memorial site.





#### **Honor Flight Legacy**

The Honor Flight Network was formed to bring our nation's World War II to Washington, D.C. and the World War II Memorial after its dedication in 2004.

In those twenty years, you've fulfilled that vision nearly 300,000 times.



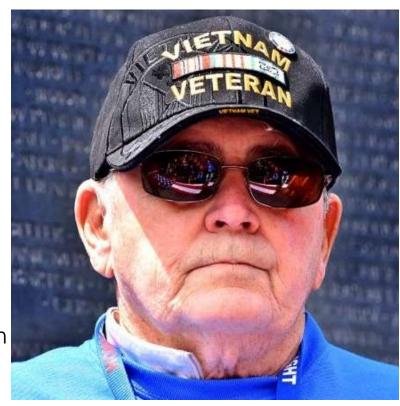


#### **Honor Flight Reality**

#### **Year End Summaries**

| # of Reported<br>Veterans 2024 | # of Reported<br>Guardians 2024 | # of Hubs that<br>made the Trip | # of Hubs that<br>DID NOT Go | Total Reporting<br>Hubs    |
|--------------------------------|---------------------------------|---------------------------------|------------------------------|----------------------------|
| 21,267                         | 17,295                          | 124                             | 7                            | 131                        |
| Total WWII: 240                | Total Korea: 1,700              | Total Vietnam: 17,884           | Total Other: 1,517           | Total Waiting List: 46,217 |
| # of Reported<br>Veterans 2023 | # of Reported<br>Guardians 2023 | # of Hubs that<br>made the Trip | # of Hubs that<br>DID NOT Go | Total Reporting<br>Hubs    |
| 22,244                         | 17,444                          | 126                             | 2                            | 128                        |
| Total WWII: 390                | Total Korea: 2,340              | Total Vietnam: 18,357           | Total Other: 1,157           | Total Waiting List: 44,318 |

In 2024, nearly 83% of your veterans were Vietnam or Vietnam-era veterans.



#### Does your flight reflect this reality?





# Perfecting Your Vietnam Veteran's Experience

The Vietnam Veterans Memorial Fund (VVMF) will work with your hub for each flight to:

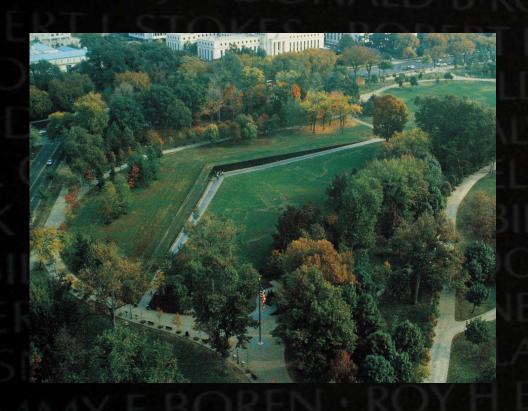
- Assist with planning, information, and materials
- Facilitate volunteers and staff to enhance experience at The Memorial
- Provide other materials for "memory packages" or "read aheads"







#### The Vietnam Veteran



Is the Vietnam Veterans Memorial the cornerstone of your experience on the National Mall?

Have you considered group photos at The Wall?

Have you considered parking on Constitution Ave. or Henry Bacon Dr.?

How will your schedule affect their experience at The Wall?

Are they given enough time?

#### The Names

VEDDER · RICHARD WOLFINGTON Jr · CL/ AWKENCE CELMER · CHRISTOPHER W DAVIS · WILL NON KENNETH W JURGENS · JOSEPH T MELENDRES is the names. DAVID W MORRILL · MICHAELE MCNEAL · ROB W BRANHAM · MICHAEL F SMITH · CHARLI RALPHTWOODALLJr AKER JAMES P BARTON FRAN A CORCORAN. THOMAS E JACK M GOSNELL . WINS

The power of The Wall

Do you ask for the names beforehand?

Do you expect them to get their own name rubbings?

#### The Name Rubbings

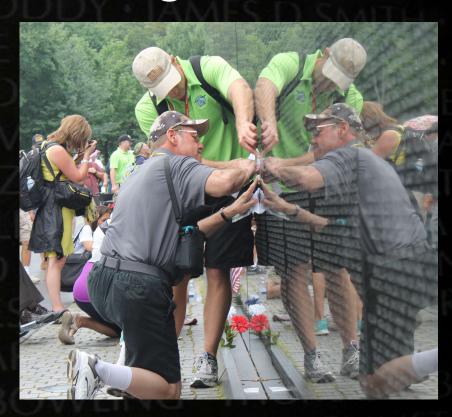
Use our website (walloffaces.org) or mobile app to find panel/line locations.

Print on badges, provide list to captains or guardians

Request name rubbing forms and sleeves before flight.

Bring your own graphite pencils (2B non-soluble; not crayons, markers, etc.)

Send the list to VVMF or send "advance party" to obtain rubbings.



#### Resources to Assist



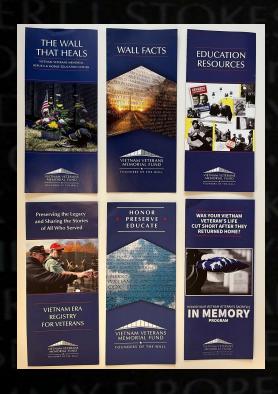
We know you're coming, but we don't know the specific timing or if you want help.

Help (before, during, & after) finding names.

Videos, pamphlets, rubbing forms, graphite, name rubbing frames, and directories.

A Washington greeting, guided tours, or volunteers

#### **Brochures**



VVMF has approximately a dozen handouts. Many support our educational teaching and others highlight our programs.

Of particular note: Wall Facts, Women on The Wall, Chaplains on The Wall, In Memory Program & Name Rubbing Request



#### National Park Service Rules at The Wall



NPS has rules in place to protect the safety and sanctity of The Memorial. It includes:

- No use of tripods within the vicinity of The Wall
- No access to the grass in front of or above The Wall
- No blocking other visitors on path
- No use of materials to dry or clean The Wall
- No use of ladders except by VIPs and VVMF or NPS Staff





#### Resources to Assist





With advance notice, we can make sure VIPs or VVMF staff are present to assist with name rubbing. Timing is everything and safety is priority.

## Wreaths & Ceremonies

Honor Flights can present a wreath or hold a brief ceremony at The Wall as long as you don't block the walkway. Longer ceremonies or speeches can be held on East Knoll.



# Leaving Mementos



Since dedication, over 400,000 items have been left at The Wall.

NPS only holding those deemed unique.

#### For Those Who Returned

The In Memory Program





Nearly 1 million Vietnam veterans have died yet only 7,000 have been honored. How many of your Honor Flight veterans and volunteers should be honored?

(www.vvmf.org/inmemory)



#### **Welcome Home**



"(N)ow as I approach the end of my service and I see Vietnam veterans take their rightful place among America's heroes, it appears to me that we have healed. And what can I say to our Vietnam veterans but "Welcome home."

– President Ronald Reagan, November 11, 1988





Our website: www.vvmf.org

Our email: vvmf@vvmf.org

Tim Tetz, Director of Outreach

ttetz@vvmf.org

(202) 751.2119



